



G3XPRESS

2025 INCENTIVE PROGRAM

	QUARTERLY VOLUME	ANNUAL VOLUME	GOODYEAR GOLD \$/TIRE	GOODYEAR BLUE \$/TIRE	KELLY GREEN \$/TIRE
TIER 10	1,000	4,000	\$24.00	\$16.00	\$12.00
TIER 9	825	3,300	\$23.00	\$15.00	\$11.00
TIER 8	700	2,800	\$22.00	\$14.00	\$10.00
TIER 7	600	2,400	\$21.00	\$13.00	\$9.00
TIER 6	525	2,100	\$20.00	\$12.00	\$8.50
TIER 5	450	1,800	\$19.00	\$11.00	\$8.00
TIER 4	375	1,500	\$17.00	\$10.00	\$7.50
TIER 3	300	1,200	\$15.00	\$9.00	\$7.00
TIER 2	225	900	\$13.00	\$8.00	\$6.00
TIER 1	150	600	\$11.00	\$7.00	\$5.00

*Net Shipments per Nonsig

	GOODYEAR GOLD LINES	GOODYEAR BLUE LINES	KELLY GREEN LINES
COMMUTER TOURING	Assurance WeatherReady 2, WeatherReady, ComfortDrive, MaxLife 2, MaxLife, ElectricDrive 2	Assurance All-Season	All Kelly branded tires
ALL-TERRAIN	Wrangler AT Adv Kevlar, DuraTrac RT, DuraTrac, Steadfast HT, Boulder MT	Workhorse Family, Territory Family, Wrangler SR-A, Fortitude HT	
HIGH PERFORMANCE	Exhilarate, Eagle F1 Family (37 Total Lines of F1)	Eagle Touring Family, Eagle Sport A/S Family (ROF & SCT)	
WINTER	Winter Command Ultra	Winter Command, Winter Command LT	

All Other Lines Include: Goodyear lines NOT listed as either a Gold or Blue line & all Dunlop branded tires, do count for Rate

Police Rated Pursuit Tires: All Police Rated Pursuit tires are excluded from this incentive program but do count for Rate

Endurance Trailer Tire: NOT included in either Rate or Payment